

- Initiate communication with the City of Carpinteria which has a seal management program.
- Consider installation of appropriate year-round signage, including educational and NMFS recommended viewing distance from the seals.
- LJFS would like to work with the City to refinish the walls above the beach and paint a mural depicting marine life in the area.
- LJFS would like to work with the City to explore the possibility of something similar to refurbished “parking” meters used in Laguna Beach which accept coins for **voluntary** donations. Laguna Beach raised \$26,000 for the homeless last year. Modifying this concept could help San Diego raise considerable money to pay for suggested improvements at Casa Beach since the vast majority of visitors favor protecting the seals. We would suggest four or five meters: one at the entrance to the sea wall and the other three or four spaced between the lifeguard tower and the gazebo
- LJFS would be willing to work with the City and local businesses to explore other funding concepts for the continued management and maintenance of marine mark park.
- The City could explore other possibilities of raising money, and LJFS would be a willing partner in investigating the following possibilities. The San Diego Foundation, the Natural History Museum and the San Diego Zoological Society are local organizations which could provide guidance on private funding sources. National organizations which could be of assistance would include the Nature Conservancy, the Ocean Conservancy, the Mott Foundation, the Flora Hewlett Foundation, and the Packard Foundation. Organizations which could provide guidance and potential public funding would include NOAA’s Office of Education, the US Fish and Wildlife Service, the California Coastal Conservancy, the Californian Department of Fish and Game, the San Diego County Department of Parks and Recreation, etc. For instance, this past year NOAA’s Office of Education issued a request for applications to support education projects designed to engage the public in activities that increase ocean and/or climate literacy and the adoption of a stewardship ethic.
- Ways to improve water circulation should be discussed with appropriate City officials and/or consultants.
- Develop long-range plans for an educational program, benefiting the local economy and enhancing the tax base for the City.
- In the long range, explore the possibility of cooperation and communication between elected officials, agency professionals, the research community, educators, non-governmental organizations and the general public, to better understand the role of the marine mammal park in encouraging protection of the environment and the species dependent upon it.